

AI Readiness Assessment

Balancing Business Growth with Indigenous Data Sovereignty



THE AI OPPORTUNITY – WHY TRIBAL CASINOS MUST ACT NOW

15B+

AI investment in
gaming by 2028

73%

Casinos using or
piloting AI

2-3X

Marketing ROI
with AI

Be Ready

Before AI
use expands

For a Tribal Nation, data is more than a business asset. It is a collective, sovereign resource that includes cultural and community information.

Synergy's approach favors data classification over cloud-first defaults, governance before technology, and alignment with CARE Principles (Collective benefit, Authority to control, Responsibility, Ethics) rather than a one-size-fits-all commercial playbook.

WHAT WE ASSESS

Data Landscape

Inventory of key data assets, locations, and AI consumability.

Governance & Sovereignty

Policy maturity, classification, ownership, and Indigenous Data Sovereignty alignment.

Human Readiness

Organizational capacity, skill gaps, and AI oversight accountability.

Shadow AI Risk

Detection of unauthorized AI tool use and mitigation strategies.

Business Objectives

KPI discovery and prioritization of top 3 objectives.

AI Use Cases

Identification and scoring of AI opportunities by risk, impact, and effort.

TWO-PHASE APPROACH – RESULTS IN 4–6 WEEKS

Phase 1 • Discovery & Foundation

Project kickoff, sovereignty & strategy workshop, KPI discovery, draft governance charter, technical environment & Shadow AI review.

Phase 2 • Analysis & Roadmap

Prioritize datasets and AI use cases, identify Quick Wins, develop recommendations, and deliver an executive-ready AI roadmap.

Timeline may extend to 8 weeks based on stakeholder availability and organizational complexity.

INVESTMENT & TIMELINE

\$30–60K
Investment

4–6 Week
Timeline

8
Deliverables

1
Quick Win, Ready to Act

Includes: All stakeholder interviews and workshops, complete deliverable package (8 items), final executive presentation, and quick win charter ready for action.

KEY DELIVERABLES

1. Data Asset Inventory

Data sovereignty framework, tribal ethics alignment, business objectives, data classifications.

3. Human Readiness Assessment

Data sovereignty framework, tribal ethics alignment, business objectives, data classifications.

5. Quick Win Project Charter

One-page charter for a pilot AI project ready for immediate action.

7. AI Agent Opportunity Matrix

Scored deployment opportunities for conversational AI across guest touchpoints.

2. Governance Charter

High-level map of key data sources, locations, relevance, AI readiness, and ownership.

4. Golden Datasets & Use Cases

Data sovereignty framework, tribal ethics alignment, business objectives, data classifications.

6. Shadow AI Risk Synopsis

Identified unauthorized AI usage, associated risks, and concrete mitigation steps.

8. Final AI Readiness Roadmap

Strategic phased plan with initiatives, timelines, investments, and ROI estimates.

BUILT FOR TRIBAL AI READINESS

Tribal Gaming Expertise

20+ years of experience working with tribal gaming enterprises; 100+ tribal casino engagements.

Sovereignty-First Approach

CARE principles guide every recommendation; focus on the top 3 objectives, no boiling the ocean.

Practical, Not Theoretical

Actionable roadmaps with Quick Wins you can start immediately, kept on track with strict deadlines.



READY TO BEGIN?

Schedule a 30-minute discovery call, review your customized proposal, and kick off in weeks, not months.



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